## DEPARTMENT OF COMMERCE

## B. Com-Computer Applications

### PROGRAMME EDUCATIONAL OBJECTIVES (PEOs)

| PEOs | Statement |
|------|-----------|
| PEO1 | **LEARNING ENVIRONMENT**<br>To facilitate value-based holistic and comprehensive learning by integrating innovative learning practices to match the highest quality standards and train the students to be effective leaders in their chosen fields. |
| PEO2 | **ACADEMIC EXCELLENCE**<br>To provide a conducive environment to unleash their hidden talents and to nurture the spirit of critical thinking and encourage them to achieve their goal. |
| PEO3 | **EMPLOYABILITY**<br>To equip students with the required skills in order to adapt to the changing global scenario and gain access to versatile career opportunities in multidisciplinary domains. |
| PEO4 | **PROFESSIONAL ETHICS AND SOCIAL RESPONSIBILITY**<br>To develop a sense of social responsibility by formulating ethics and equity to transform students into committed professionals with a strong attitude towards the development of the nation. |
| PEO5 | **GREEN SUSTAINABILITY**<br>To understand the impact of professional solutions in societal and environmental contexts and demonstrate the knowledge for an overall sustainable development |

### PROGRAMME OUTCOMES (POs)

| POs | Programme Outcome<br>On completion of B. Com CA Programme , the students will be able to |
|-----|-----------------------------------------------------------------------------------------|
| PO1 | **PROGRAMME KNOWLEDGE AND ENVIORNMENT SUSTAINABILITY**<br>Acquire a strong foundation in the areas of Commerce, Management and Information Technology that needs to respond to the constantly changing Business and Legal environment. |
| PO2 | **CRITICAL THINKING AND DECISION-MAKING SKILLS**<br>Analyse and develop solutions through various computational techniques for real time problems in all areas of Business Management specially Finance, Marketing, Human Resources and Operations. |
| PO3 | **ENTREPRENEURSHIP SKILLS AND COMPETENCY DEVELOPMENT**<br>Apply the competencies and creativity required to undertake entrepreneurship as a desirable and feasible career option or be employed in various positions in industry, academia and Government. |
| PO4 | **TEAM WORK AND PROFICIENCY DEVELOPMENT**<br>Imbibe professionalism to embrace new opportunities of emerging technologies, leadership and team work in a dynamic ethical business scenario. |

| PO5 | **PROFESSIONAL SKILLS AND EMPLOYABILITY**<br>Internalize the learned concept of Business and Commerce that will enable them to become skilled professionals and to enhance the career prospects. |

## PROGRAMME SPECIFIC OUTCOMES (PSOs)

| POs | The Students of B.Com. will be able to | POs Addressed |
|-----|----------------------------------------|---------------|
| PSO1 | Understand the various concepts related to Commerce and Computer Applications. | PO1<br>PO2 |
| PSO2 | Inculcate critical thinking and problem-solving skills to excel in technologies and its services used ethically in various sector. | PO2 |
| PSO3 | Adopt frameworks for sustainable development in their career with virtuous to become a successful entrepreneur and application developer. | PO3 |
| PSO4 | Become acquainted with commercial knowledge and professional skills to react the most appropriate way when faced with challenges. | PO4<br>PO5 |
| PSO5 | Exhibit proficiency in globally relevant multidisciplinary areas of computing with environmental considerations. | PO5 |

## COURSE OUTCOMES (COs)

| COURSE CODE : 23UCC1CC1<br>COURSE TITLE : FINANCIAL ACCOUNTING – I | | |
|-----|-----|-----|
| **CO Number** | **CO Statement**<br>On the successful completion of the course, students will be able to | **Cognitive Level** |
| CO1 | Define and outline the accounting concepts, rectification of errors and Bank Reconciliation Statement. | K1, K2 |
| CO2 | Explain the purpose of financial accounting and Non-Profit Organisation | K2 |
| CO3 | Apply the accounting procedures for recording various financial transactions. | K3 |
| CO4 | Analyse the various methods of providing depreciation and Determine the royalty accounting treatment and claims from insurance companies in case of loss of stock | K4 |
| CO5 | Analyse and evaluate financial statements in any given context or situation | K4, K5 |

| COURSE CODE : 23UCC1CC2<br>COURSE TITLE : PRINCIPLES OF MANAGEMENT | | |
|-----|-----|-----|
| **CO Number** | **CO Statement**<br>On the successful completion of the course, students will be able to | **Cognitive Level** |
| CO1 | Define the basic principles and concepts of management and summarize the various authorization and responsibilities of an organization. | K1 |
| CO2 | Explain the importance of planning and decision making in an organization | K2 |

| CO3 | Apply and integrate planning, organizing, decision-making, staffing and directing processes in an organization. | K2 |
|------|------|------|
| CO4 | Analyze the various methods of performance appraisal | K3 |
| CO5 | Explain the notions of directing, co-ordination and control in management. | K4 |

**COURSE CODE : 23UCC1AC1**
**COURSE TITLE : PYTHON PROGRAMMING AND LAB**

| CO Number | CO Statement<br>On the successful completion of the course, students will be able to | Cognitive Level |
|------|------|------|
| CO1 | Develop and execute simple Python programs | K1, K2 |
| CO2 | Write simple Python programs using conditionals and looping for solving problems | K1, K2 |
| CO3 | Decompose a Python program into functions | K3 |
| CO4 | Represent compound data using Python lists, tuples, dictionaries etc. | K4 |
| CO5 | Distinguish the different types of memories, number systems, OS, networks and internet. | K5 |

**COURSE CODE : 23UCC2CC3**
**COURSE TITLE : MODERN MARKETING**

| CO Number | CO Statement<br>On the successful completion of the course, students will be able to | Cognitive Level |
|------|------|------|
| CO1 | Define the various terms used in marketing and list out channels of distribution in marketing | K1 |
| CO2 | Outline the role and importance of marketing and explain the factors and theories of buyer behaviour | K2 |
| CO3 | Apply different pricing strategies of a firm and identify various promotional programmes | K3 |
| CO4 | Analyse the recent developments in marketing and strategies opted for market segmentation. | K4 |
| CO5 | Examine the factors influencing buyer behaviour and Categories the customers and their wants and needs | K4 |

**COURSE CODE : 23UCC2CC4**
**COURSE TITLE : WEB DESIGN**

| CO Number | CO Statement<br>On the successful completion of the course, students will be able to | Cognitive Level |
|------|------|------|
| CO1 | Define the basic concepts of web design | K1 |
| CO2 | Illustrate the components of web design | K2 |
| CO3 | Identify the different type of tags to create web pages | K3 |
| CO4 | Apply the theoretical knowledge to develop websites | K4 |
| CO5 | Construct basic websites using HTML5 and Cascading Style Sheets | K5 |

**COURSE CODE : 23UCC2AC1P**
**COURSE TITLE : HTML (P)**

| CO Number | CO Statement<br>On the successful completion of the course, students will be able to | Cognitive Level |
|------|------|------|
| CO1 | Define the basic concepts of web design | K1 |

| CO2 | Illustrate the components of web design | **K2** |
|------|-----------------------------------------|--------|
| **CO3** | Identify the different type of tags to create web pages | **K3** |
| **CO4** | Apply the practical knowledge to develop websites | **K4** |
| **CO5** | Construct basic websites using HTML5 and Cascading Style Sheets | **K5** |

**COURSE CODE    : 22UCC3CC5**
**COURSE TITLE  : BUSINESS ACCOUNTING**

| CO Number | CO Statement<br>On the successful completion of the course, students will be able to | Cognitive Level |
|-----------|------------------------------------------------------------------------------|-----------------|
| **CO1** | Define and outline the accounting methods for the various partnership related transactions | **K1, K2** |
| **CO2** | Explain the purpose and use of financial accounting. | **K3** |
| **CO3** | Apply the accounting procedures for recording various financial transactions. | **K3** |
| **CO4** | Analysis the accounting concepts to interpret the performance of partnership firm and Business enterprises. | **K4** |
| **CO5** | Evaluate and solve the problems in Partnership firm and Business organization. | **K5** |

**COURSE CODE    : 22UCC3CC6**
**COURSE TITLE  : DATABASE MANAGEMENT SYSTEMS**

| CO Number | CO Statement<br>On the successful completion of the course, students will be able to | Cognitive Level |
|-----------|------------------------------------------------------------------------------|-----------------|
| **CO1** | Define the basic concepts of database design, architecture and its data model | **K1** |
| **CO2** | Illustrate the structure of Relational database | **K2** |
| **CO3** | Apply the various queries in the database | **K3** |
| **CO4** | Examine the Join operations, Views and Transactions | **K4** |
| **CO5** | Select the appropriate E-R model for the real time enterprises | **K5** |

**COURSE CODE    : 22UCC3AC3**
**COURSE TITLE  : BUSINESS LAW**

| CO Number | CO Statement<br>On the successful completion of the course, students will be able to | Cognitive Level |
|-----------|------------------------------------------------------------------------------|-----------------|
| **CO1** | Recall and summarize consequences of applicability of various laws on business situation. | **K1, K2** |
| **CO2** | Outline and Examine the rights and duties under various legal acts. | **K2, K4** |
| **CO3** | Explain and analyze the legal framework governing business trade and commerce in India. | **K2, K4** |
| **CO4** | Identify the fundamental legal principles behind contractual agreement | **K3** |
| **CO5** | Explain important laws that have a bearing on the conduct of business in India. | **K5** |

**COURSE CODE    : 22UGIE**
**COURSE TITLE  : INNOVATION & ENTREPRENEURSHIP**

| CO Number | CO Statement<br>On the successful completion of the course, students will be able to | Cognitive Level |
|-----------|------------------------------------------------------------------------------|-----------------|

| CO1 | Identify Self-Entrepreneurial traits and passion leads. | **K3** |
|------|------|------|
| **CO2** | Discover problem solving opportunities and generate ideas | **K3** |
| **CO3** | Analyse the process of design thinking | **K4** |
| **CO4** | Develop Business Model canvas for the idea generated | **K5** |
| **CO5** | Validate the business idea by creating Capstone project | **K6** |

| COURSE CODE : 22UCC3GEC1<br>COURSE TITLE : OFFICE MANAGEMENT | | |
|------|------|------|
| **CO<br>Number** | **CO Statement**<br>On the successful completion of the course, students will be able to | **Cognitive<br>Level** |
| **CO1** | List out the concepts of modern office management | **K1, K2** |
| **CO2** | Explain how to maintain the office independently and effectively. | **K2** |
| **CO3** | Identify and apply office manager's skills and competencies | **K3** |
| **CO4** | Develop the practice of record management system. | **K3** |
| **CO5** | Analyze the skills require for control over the office and adapt to the contemporary work atmosphere. | **K4** |

| COURSE CODE : 22UCC4CC7<br>COURSE TITLE : COST ACCOUNTING | | |
|------|------|------|
| **CO<br>Number** | **CO Statement**<br>On the successful completion of the course, students will be able to | **Cognitive<br>Level** |
| **CO1** | Define the fundamentals of concept and elements of cost. | **K1** |
| **CO2** | Explain the cost control in the Manufacturing Sector. | **K2** |
| **CO3** | Identify the cost techniques and apply to the production of a company. | **K3** |
| **CO4** | Analyze the methods of costing for various Industries. | **K4** |
| **CO5** | Examine to prepare a statement of cost and estimate the profit of the company. | **K4** |

| COURSE CODE : 22UCC4AC4<br>COURSE TITLE : BUSINESS TOOLS FOR DECISION MAKING | | |
|------|------|------|
| **CO<br>Number** | **CO Statement**<br>On the successful completion of the course, students will be able to | **Cognitive<br>Level** |
| **CO1** | Define the basic concepts of business tools. | **K1** |
| **CO2** | Explain and apply the logic and methodology for calculation of various index numbers, time series, measure of central tendency and dispersion. | **K2, K3** |
| **CO3** | Examine the cause accruing when price level changes. | **K3** |
| **CO4** | Identify and analyze the linear relationship between the variables through correlation and regression. | **K3, K4** |
| **CO5** | Analyze the time series, price and quantity index numbers. | **K4** |

| COURSE CODE : 22UCC4GEC2<br>COURSE TITLE : E - BUSINESS | | |
|------|------|------|
| **CO<br>Number** | **CO Statement**<br>On the successful completion of the course, students will be able to | **Cognitive<br>Level** |
| **CO1** | Define the basic concept of E-business and their different element. | **K1** |

| CO2 | Summarize the process of developing and implementing E – payments. | K2 |
|------|------|------|
| CO3 | Select appropriate business strategies for buyer or vendor. | K3 |
| CO4 | Analyze and apply different marketing technologies required for the successful management and administration of e- business in a global environment. | K3, K4 |
| CO5 | Analyze the issues surrounding privacy, security, taxation in the conduct of e- business activities. | K4 |

**COURSE CODE : 22UCC4SEC1P**
**COURSE TITLE : ACCOUNTING PACKAGE (P)**

| CO Number | CO Statement On the successful completion of the course, students will be able to | Cognitive Level |
|------|------|------|
| CO1 | Recall the basic concepts of manual accounting. | K1 |
| CO2 | Explain the procedure for creating a company. | K2 |
| CO3 | Apply the accounting procedure for grouping of accounts and ledger creation. | K3 |
| CO4 | Analyze the financial statement and reports. | K4 |
| CO5 | Assess the Estimate of inventory calculations. | K5 |

**COURSE CODE : 19UCC5CC8**
**COURSE TITLE : ACCOUNTING FOR MANAGERIAL DECISIONS**

| CO Number | CO Statement On the successful completion of the course, students will be able to | Cognitive Level |
|------|------|------|
| CO1 | List out the concepts of Management Accounting | K1 |
| CO2 | Infer on the financial statements and develop knowledge to present a good Management Report. | K2 |
| CO3 | Use cost-volume-profit analysis in Decision Making | K3 |
| CO4 | Analyse and interpret the performance of the firm through preparation of Financial Statements. | K4 |

**COURSE CODE : 19UCC5CC9**
**COURSE TITLE : R FOR DATA ANALYSIS**

| CO Number | CO Statement On the successful completion of the course, students will be able to | Cognitive Level |
|------|------|------|
| CO1 | Define Data types and its Values | K1 |
| CO2 | Explain Functions and Matrices | K2 |
| CO3 | Make use of Data Frames and Plots | K3 |
| CO4 | Analyse Operations and Testing Conditions | K4 |

**COURSE CODE : ENTREPRENEURIAL DEVELOPMENT**
**COURSE TITLE : 19UCC5CC10**

| CO Number | CO Statement On the successful completion of the course, students will be able to | Cognitive Level |
|------|------|------|
| CO1 | List out the basic concepts of Entrepreneurial Development | K1 |
| CO2 | Explain the role of Government in organizing Entrepreneurship Development Programme | K2 |

| CO3 | Identify business opportunities and prepare Business Project Report | K3 |
|---|---|---|
| CO4 | Analyse the business environment in order to identify Business Opportunities | K4 |

**COURSE CODE : 19UCC5CC2P**
**COURSE TITLE : R PROGRAMMING – PRACTICALS**

| CO Number | CO Statement On the successful completion of the course, students will be able to | Cognitive Level |
|---|---|---|
| CO1 | Define usage of R & R studio | K1 |
| CO2 | Demonstrate data visualization | K2 |
| CO3 | Build Data Frames and Matrix | K3 |
| CO4 | Examine objects & vectors | K4 |
| CO5 | Determine data frames and matrices using functions | K5 |

**COURSE CODE : 19UCC5MBE1A**
**COURSE TITLE : BUSINESS CORRESPONDENCE AND REPORTING**

| CO Number | CO Statement On the successful completion of the course, students will be able to | Cognitive Level |
|---|---|---|
| CO1 | Select appropriate organizational formats and channels used in developing and presenting Business Messages | K1 |
| CO2 | Explain analytical and problem-solving skills appropriate to Business Communication | K2 |
| CO3 | Identify Ethical, Legal, Cultural and Global Issues affecting Business Communication | K3 |
| CO4 | Analyse the situation of writing various types of Letters | K4 |

**COURSE CODE : 19UCC5MBE1B**
**COURSE TITLE : E - RETAILING**

| CO Number | CO Statement On the successful completion of the course, students will be able to | Cognitive Level |
|---|---|---|
| CO1 | List out the basic theoretical concepts of E-retailing | K1 |
| CO2 | Explain Online Merchandise Techniques | K2 |
| CO3 | Apply e-retailing Pricing Strategies | K3 |
| CO4 | Analyse the recent trends in e-retailing | K4 |

**COURSE CODE : 21UCC5SBE2AP**
**COURSE TITLE : TALLY ERP (PRACTICAL)**

| CO Number | CO Statement On the successful completion of the course, students will be able to | Cognitive Level |
|---|---|---|
| CO1 | Recall the basic concepts of computerized accounting | K1 |
| CO2 | Explain the procedure for inventory creation | K2 |
| CO3 | Apply accounting procedure for accounting vouchers and cost centre. | K3 |
| CO4 | Analyse stock group, stock category, stock item and compare stock category summary with godown summary | K4 |

| COURSE CODE   : 21UCC5SBE2BP |||
|---|---|---|
| COURSE TITLE  : DIGITAL DESIGNS FOR BUSINESS APPLICATION (PRACTICAL) |||
| **CO Number** | **CO Statement**<br>On the successful completion of the course, students will be able to | **Cognitive Level** |
| CO1 | How to use cloud computing to improve productivity by designing, saving and uploading documents in an online account. | K1 |
| CO2 | Demonstrate fair use and acceptable use policies on assignments / projects. | K2 |
| CO3 | Make use of online collaboration tool such as calendar, document and presentation sharing. | K3 |
| CO4 | Classify personal and business use of "apps" on digital services. | K4 |

| COURSE CODE   : 21UCC5SBE3AP |||
|---|---|---|
| COURSE TITLE  : COMMERCE - PRACTICAL |||
| **CO Number** | **CO Statement**<br>On the successful completion of the course, students will be able to | **Cognitive Level** |
| CO1 | Recall basic concepts of banking and Insurance | K1 |
| CO2 | Explain the procedure for filling applications of Bank and Insurance | K2 |
| CO3 | Build practical skills to audit assistant and financial supporting services | K3 |

| COURSE CODE   : 19UCC5SBE3B |||
|---|---|---|
| COURSE TITLE  : SKILLS FOR COMPETITIVE EXAMINATION |||
| **CO Number** | **CO Statement**<br>On the successful completion of the course, students will be able to | **Cognitive Level** |
| CO1 | Select prospective career in Government and Corporate Sector | K1 |
| CO2 | Outline a sense of awareness and other information about various Competitive Examination | K2 |
| CO3 | Solve a problem and to identify the appropriate computing requirement | K3 |
| CO4 | Motivate the students to prepare for high level Competitive Exams | K4 |

| COURSE CODE   : 19UCC6CC11 |||
|---|---|---|
| COURSE TITLE  :  CORPORATE ACCOUNTING |||
| **CO Number** | **CO Statement**<br>On the successful completion of the course, students will be able to | **Cognitive Level** |
| CO1 | Recall the conceptual background of Company Accounts | K1 |
| CO2 | Explain the concepts and techniques on the issue and redemption of Preference Shares and Debentures | K2 |
| CO3 | Build knowledge on value of goodwill and shares of business firm. | K3 |
| CO4 | Analyse the accounts of Holding Companies and Banking Companies | K4 |

| COURSE CODE   : 19UCC6CC12 |||
|---|---|---|
| COURSE TITLE  : INCOME TAX THEORY LAW & PRACTICE |||
| **CO Number** | **CO Statement**<br>On the successful completion of the course, students will be able to | **Cognitive Level** |

| CO1 | Define the basic concepts of Income Tax and Residential status of an individual | K1 |
|------|-----------------------------------------------------------------------------------|----|
| CO2 | Explain the taxable income from other sources | K2 |
| CO3 | Apply and practice the computation of Total Income of house property and business or profession | K3 |
| CO4 | Examine the tax liability of an assesee. | K4 |

**COURSE CODE : 19UCC6MBE2A**
**COURSE TITLE : HUMAN RESOURCE MANAGEMENT**

| CO Number | CO Statement<br>On the successful completion of the course, students will be able to | Cognitive Level |
|-----------|---------------------------------------------------------------------------------------|-----------------|
| CO1 | Define the basic concepts, functions and processes of HRM. | K1 |
| CO2 | Summarise the steps for recruitment and selection | K2 |
| CO3 | Apply the procedures for managing performance and compensation | K3 |
| CO4 | Analyse the various ways and methods of developing maintaining and integrating human resources | K4 |

**COURSE CODE : 19UCC6MBE2B**
**COURSE TITLE : MODERN BANKING**

| CO Number | CO Statement<br>On the successful completion of the course, students will be able to | Cognitive Level |
|-----------|---------------------------------------------------------------------------------------|-----------------|
| CO1 | List out the concepts of Banking Regulation Act, functions of commercial banks and its role in economic development | K1 |
| CO2 | Identify the functions of product and services offered in a banking sector | K2 |
| CO3 | Build knowledge about the various electronic payment methods | K3 |
| CO4 | Classify and demonstrate the types of deposits, cheques, loans and advances | K4 |

**COURSE CODE : 19UCC6MBE3A**
**COURSE TITLE : AUDITING**

| CO Number | CO Statement<br>On the successful completion of the course, students will be able to | Cognitive Level |
|-----------|---------------------------------------------------------------------------------------|-----------------|
| CO1 | Tell the concepts of auditing framework systems | K1 |
| CO2 | Illustrate the roles and responsibilities of a company auditor | K2 |
| CO3 | Apply latest technological procedures in auditing | K3 |
| CO4 | Examine the different types of vouchers | K4 |

**COURSE CODE : 19UCC6MBE3B**
**COURSE TITLE : MANAGEMENT INFORMATION SYSTEM**

| CO Number | CO Statement<br>On the successful completion of the course, students will be able to | Cognitive Level |
|-----------|---------------------------------------------------------------------------------------|-----------------|
| CO1 | List out the theoretical concepts of Management Information System | K1 |
| CO2 | Explain the security risks associated with Managerial Information Systems | K2 |
| CO3 | Apply information system in various Managerial Functions | K3 |

| CO4 | Analyse the application of information system in Planning and Decision Making | K4 |
|------|------|------|

## Programme Outcomes (POs) And Course Outcomes (COs)-(2022-2023 Onwards)

### PROGRAMME EDUCATIONAL OBJECTIVES (PEOs)

| PEOs | Statement |
|------|-----------|
| PEO1 | **LEARNING ENVIRONMENT**<br>To facilitate value-based holistic and comprehensive learning by integrating innovative learning practices to match the highest quality standards and train the students to be effective leaders in their chosen fields. |
| PEO2 | **ACADEMIC EXCELLENCE**<br>To provide a conducive environment to unleash their hidden talents and to nurture the spirit of critical thinking and encourage them to achieve their goal. |
| PEO3 | **EMPLOYABILITY**<br>To equip students with the required skills in order to adapt to the changing global scenario and gain access to versatile career opportunities in multidisciplinary domains. |
| PEO4 | **PROFESSIONAL ETHICS AND SOCIAL RESPONSIBILITY**<br>To develop a sense of social responsibility by formulating ethics and equity to transform students into committed professionals with a strong attitude towards the development of the nation. |
| PEO5 | **GREEN SUSTAINABILITY**<br>To understand the impact of professional solutions in societal and environmental contexts and demonstrate the knowledge for an overall sustainable development |

### PROGRAMME OUTCOMES (POs)

| POs | Programme Outcome<br>On completion of B. Com CA Programme , the students will be able to |
|------|-----------|
| PO1 | **PROGRAMME KNOWLEDGE AND ENVIORNMENT SUSTAINABILITY**<br>Acquire a strong foundation in the areas of Commerce, Management and Information Technology that needs to respond to the constantly changing Business and Legal environment. |
| PO2 | **CRITICAL THINKING AND DECISION-MAKING SKILLS**<br>Analyse and develop solutions through various computational techniques for real time problems in all areas of Business Management specially Finance, Marketing, Human Resources and Operations. |
| PO3 | **ENTREPRENEURSHIP SKILLS AND COMPETENCY DEVELOPMENT**<br>Apply the competencies and creativity required to undertake entrepreneurship as a desirable and feasible career option or be employed in various positions in industry, academia and Government. |
| PO4 | **TEAM WORK AND PROFICIENCY DEVELOPMENT**<br>Imbibe professionalism to embrace new opportunities of emerging technologies, leadership and team work in a dynamic ethical business scenario. |

| PO5 | **PROFESSIONAL SKILLS AND EMPLOYABILITY**<br>Internalize the learned concept of Business and Commerce that will enable them to become skilled professionals and to enhance the career prospects. |

## PROGRAMME SPECIFIC OUTCOMES (PSOs)

| PSOs | The Students of B.Com. will be able to | POs Addressed |
|------|----------------------------------------|---------------|
| **PSO1** | Understand the various concepts related to Commerce and Computer Applications. | **PO1**<br>**PO2** |
| **PSO2** | Inculcate critical thinking and problem-solving skills to excel in technologies and its services used ethically in various sector. | **PO2** |
| **PSO3** | Adopt frameworks for sustainable development in their career with virtuous to become a successful entrepreneur and application developer. | **PO3** |
| **PSO4** | Become acquainted with commercial knowledge and professional skills to react the most appropriate way when faced with challenges. | **PO4**<br>**PO5** |
| **PSO5** | Exhibit proficiency in globally relevant multidisciplinary areas of computing with environmental considerations. | **PO5** |

## COURSE OUTCOMES (COs)

| COURSE CODE   : 22UCC1CC1<br>COURSE TITLE  : PRINCIPLES OF ACCOUNTANCY | | |
|------|------|------|
| **CO Number** | **CO Statement**<br>On the successful completion of the course, students will be able to | **Cognitive Level** |
| **CO1** | Define and summarize the general principles of accounting in maintenance of financial records. | **K1, K2** |
| **CO2** | Explain the various procedures in recording different types of financial transactions. | **K2** |
| **CO3** | Apply the components of final accounts using double entry system of booking keeping. | **K3** |
| **CO4** | Categorize the suitable methods of accounting system to determine the profit, loss and claims. | **K4** |
| **CO5** | Analyse and explain the accounting concepts and standards in the preparation of financial statement. | **K4, K5** |

| COURSE CODE   : 22UCC1CC2<br>COURSE TITLE  : MODERN MANAGEMENT CONCEPTS | | |
|------|------|------|
| **CO Number** | **CO Statement**<br>On the successful completion of the course, students will be able to | **Cognitive Level** |
| **CO1** | Define the concepts and functions of modern management | **K1** |
| **CO2** | Demonstrate the roles, skills and functions of management | **K2** |
| **CO3** | Explain various types of planning and decision-making process | **K2** |
| **CO4** | Identify issues and challenges of management | **K3** |
| **CO5** | Analyze different processes in organizing and controlling | **K4** |

| COURSE CODE : 22UCC1AC1 | | |
|---|---|---|
| **COURSE TITLE : FUNDAMENTALS OF COMPUTER AND INTERNET** | | |
| **CO Number** | **CO Statement**<br>On the successful completion of the course, students will be able to | **Cognitive Level** |
| **CO1** | Describe the fundamental concepts of computer and its parts, OS, DB, networks, security and internet. | **K1** |
| **CO2** | Summarize the concepts of memory representation, OS, DB, networks, security and internet. | **K2** |
| **CO3** | Interpret the concepts of input, output devices, algorithm, types of OS, hacking and firewalls in security and internet connections. | **K3** |
| **CO4** | Apply the Number system conversions and the real time usage of internet, sketch the flowchart, Use the Computer-Based Information System (CBIS) | **K3** |
| **CO5** | Distinguish the different types of memories, number systems, OS, networks and internet. | **K4** |

| COURSE CODE : 22UCC2CC3 | | |
|---|---|---|
| **COURSE TITLE : MODERN MARKETING** | | |
| **CO Number** | **CO Statement**<br>On the successful completion of the course, students will be able to | **Cognitive Level** |
| **CO1** | Define the various terms used in marketing and list out channels of distribution in marketing | **K1** |
| **CO2** | Outline the role and importance of marketing and explain the factors and theories of buyer behaviour | **K2** |
| **CO3** | Apply different pricing strategies of a firm and identify various promotional programmes | **K3** |
| **CO4** | Analyse the recent developments in marketing and strategies opted for market segmentation. | **K4** |
| **CO5** | Examine the factors influencing buyer behaviour and Categories the customers and their wants and needs | **K4** |

| COURSE CODE : 22UCC2CC4 | | |
|---|---|---|
| **COURSE TITLE : WEB DESIGN** | | |
| **CO Number** | **CO Statement**<br>On the successful completion of the course, students will be able to | **Cognitive Level** |
| **CO1** | Define the basic concepts of web design | **K1** |
| **CO2** | Illustrate the components of web design | **K2** |
| **CO3** | Identify the different type of tags to create web pages | **K3** |
| **CO4** | Apply the theoretical knowledge to develop websites | **K4** |
| **CO5** | Construct basic websites using HTML5 and Cascading Style Sheets | **K5** |

| COURSE CODE : 22UCC2AC1P | | |
|---|---|---|
| **COURSE TITLE : HTML (P)** | | |
| **CO Number** | **CO Statement**<br>On the successful completion of the course, students will be able to | **Cognitive Level** |
| **CO1** | Define the basic concepts of web design | **K1** |
| **CO2** | Illustrate the components of web design | **K2** |

| | | |
|---|---|---|
| **CO3** | Identify the different type of tags to create web pages | **K3** |
| **CO4** | Apply the practical knowledge to develop websites | **K4** |
| **CO5** | Construct basic websites using HTML5 and Cascading Style Sheets | **K5** |

| COURSE CODE : 19UCC3CC5<br>COURSE TITLE : BUSINESS ACCOUNTING | | |
|---|---|---|
| **CO<br>Number** | **CO Statement**<br>On the successful completion of the course, students will be able to | **Cognitive<br>Level** |
| **CO1** | Understanding the Accounting Principles adopted in a Partnership Firm | **K1** |
| **CO2** | Explain the methods of dissolution of the Partnership Firm | **K2** |
| **CO3** | Prepare the transactions of Branch Accounts and Departmental Accounts | **K3** |
| **CO4** | Infer the accounting procedures related to Fire Insurance Claim, Hire Purchase, Instalment Accounting and Royalty accounts | **K4** |

| COURSE CODE : 19UCC3CC6<br>COURSE TITLE : DATABASE MANAGEMENT SYSTEMS | | |
|---|---|---|
| **CO Number** | **CO Statement**<br>On the successful completion of the course, students will be able to | **Cognitive<br>Level** |
| **CO1** | Describe the Data Models with Relationships and Transaction Management. | **K1** |
| **CO2** | Illustrate the principles of Functional Dependencies, Normalization, Relational Algebra and Relational Calculus. | **K2** |
| **CO3** | Implement Operators in database queries and sub queries. | **K3** |

| COURSE CODE : 19UCC3AC2<br>COURSE TITLE : BUSINESS TOOLS FOR DECISION MAKING | | |
|---|---|---|
| **CO Number** | **CO Statement**<br>On the successful completion of the course, students will be able to | **Cognitive<br>Level** |
| **CO1** | Define the fundamental concepts of Cost Accounting | **K1** |
| **CO2** | Explain the different methods of Labour Turnover and compute Remuneration | **K2** |
| **CO3** | Identify relevant costs for different types of Managerial Decisions | **K3** |
| **CO4** | Analyse the various methods of overheads allocation and prepare reconciliation statement | **K4** |

| COURSE CODE : 19UCC3NME1<br>COURSE TITLE : ELEMENTS OF INSURANCE | | |
|---|---|---|
| **CO Number** | **CO Statement**<br>On the successful completion of the course, students will be able to | **Cognitive<br>Level** |
| **CO1** | Define the conceptual framework of Insurance. | **K1** |
| **CO2** | Explain the features and procedures of various types of Insurance policies | **K2** |
| **CO3** | Identify the methods of premium calculation related to different schemes. | **K3** |

| CO4 | Analyse the latest trends and challenges in Insurance | K4 |
|---|---|---|

**COURSE CODE   : 19UCC4CC7**
**COURSE TITLE  : COST ACCOUNTING**

| CO Number | CO Statement<br>On the successful completion of the course, students will be able to | Cognitive Level |
|---|---|---|
| CO1 | Define the fundamental concepts of Cost Accounting | K1 |
| CO2 | Explain the different methods of Labour Turnover and compute Remuneration | K2 |
| CO3 | Identify relevant costs for different types of Managerial Decisions | K3 |
| CO4 | Analyse the various methods of overheads allocation and prepare reconciliation statement | K4 |

**COURSE CODE   : 19UCC4AC3**
**COURSE TITLE  : BUSINESS LAW**

| CO Number | CO Statement<br>On the successful completion of the course, students will be able to | Cognitive Level |
|---|---|---|
| CO1 | Define the concept of contract and state the law relating to Indian Contract Act | K1 |
| CO2 | Explain the different elements of Contract, Performance of Contract and different modes of Discharge of Contract | K2 |
| CO3 | Illustrate the process for Registration of Partnership | K3 |
| CO4 | List out the objectives of Competition Act | K4 |

**COURSE CODE   : 19UCC4NME2**
**COURSE TITLE  : ADVERTISEMENT MANAGEMENT**

| CO Number | CO Statement<br>On the successful completion of the course, students will be able to | Cognitive Level |
|---|---|---|
| CO1 | Recall the conceptual framework of Advertising | K1 |
| CO2 | Explain the formulation of advertising through effective Marketing Strategy to promote the product and service for Economic Development | K2 |
| CO3 | Identify the recent era in advertising and its powerful tools | K3 |
| CO4 | Analyze the ethical issues and social aspects of Advertising | K4 |

**COURSE CODE   : 21UCC4SBE1AP**
**COURSE TITLE  : ACCOUNTING FUNDAMENTALS WITH TALLY (PRACTICAL)**

| CO Number | CO Statement<br>On the successful completion of the course, students will be able to | Cognitive Level |
|---|---|---|
| CO1 | Recall the basic concepts of manual accounting | K1 |
| CO2 | Explain the procedure for creating a company | K2 |
| CO3 | Apply the accounting procedure for grouping of accounts and ledger creation | K3 |
| CO4 | Analyse and generate financial reports | K4 |

| COURSE CODE   : 21UCC4SBE1BP | | |
|---|---|---|
| **COURSE TITLE  : CREATIVE ADVERTISING (PRACTICAL)** | | |
| **CO Number** | **CO Statement**<br>On the successful completion of the course, students will be able to | **Cognitive Level** |
| **CO1** | Recall basic concepts of advertisement | **K1** |
| **CO2** | Explain how creativity can be incorporated in an advertisement | **K2** |
| **CO3** | Develop advertising media buying and planning strategies | **K3** |
| **CO4** | Analyse effective visual communication for various advertising approaches that combine the use of print, online/digital and other multimedia communication | **K4** |

| COURSE CODE   : 19UCC5CC8 | | |
|---|---|---|
| **COURSE TITLE  : ACCOUNTING FOR MANAGERIAL DECISIONS** | | |
| **CO Number** | **CO Statement**<br>On the successful completion of the course, students will be able to | **Cognitive Level** |
| **CO1** | List out the concepts of Management Accounting | **K1** |
| **CO2** | Infer on the financial statements and develop knowledge to present a good Management Report. | **K2** |
| **CO3** | Use cost-volume-profit analysis in Decision Making | **K3** |
| **CO4** | Analyse and interpret the performance of the firm through preparation of Financial Statements. | **K4** |

| COURSE CODE   : 19UCC5CC9 | | |
|---|---|---|
| **COURSE TITLE  : R FOR DATA ANALYSIS** | | |
| **CO Number** | **CO Statement**<br>On the successful completion of the course, students will be able to | **Cognitive Level** |
| **CO1** | Define Data types and its Values | **K1** |
| **CO2** | Explain Functions and Matrices | **K2** |
| **CO3** | Make use of Data Frames and Plots | **K3** |
| **CO4** | Analyse Operations and Testing Conditions | **K4** |

| COURSE CODE   : 19UCC5CC10 | | |
|---|---|---|
| **COURSE TITLE  : ENTREPRENEURIAL DEVELOPMENT** | | |
| **CO Number** | **CO Statement**<br>On the successful completion of the course, students will be able to | **Cognitive Level** |
| **CO1** | List out the basic concepts of Entrepreneurial Development | **K1** |
| **CO2** | Explain the role of Government in organizing Entrepreneurship Development Programme | **K2** |
| **CO3** | Identify business opportunities and prepare Business Project Report | **K3** |
| **CO4** | Analyse the business environment in order to identify Business Opportunities | **K4** |

| COURSE CODE : 19UCC5CC2P | | |
|---|---|---|
| COURSE TITLE : R PROGRAMMING – PRACTICALS | | |
| **CO Number** | **CO Statement** <br> On the successful completion of the course, students will be able to | **Cognitive Level** |
| CO1 | Define usage of R & R studio | K1 |
| CO2 | Demonstrate data visualization | K2 |
| CO3 | Build Data Frames and Matrix | K3 |
| CO4 | Examine objects & vectors | K4 |
| CO5 | Determine data frames and matrices using functions | K5 |

| COURSE CODE : 19UCC5MBE1A | | |
|---|---|---|
| COURSE TITLE : BUSINESS CORRESPONDENCE AND REPORTING | | |
| **CO Number** | **CO Statement** <br> On the successful completion of the course, students will be able to | **Cognitive Level** |
| CO1 | Select appropriate organizational formats and channels used in developing and presenting Business Messages | K1 |
| CO2 | Explain analytical and problem solving skills appropriate to Business Communication | K2 |
| CO3 | Identify Ethical, Legal, Cultural and Global Issues affecting Business Communication | K3 |
| CO4 | Analyse the situation of writing various types of Letters | K4 |

| COURSE CODE : 19UCC5MBE1B | | |
|---|---|---|
| COURSE TITLE : E - RETAILING | | |
| **CO Number** | **CO Statement** <br> On the successful completion of the course, students will be able to | **Cognitive Level** |
| CO1 | List out the basic theoretical concepts of E-retailing | K1 |
| CO2 | Explain Online Merchandise Techniques | K2 |
| CO3 | Apply  e-retailing Pricing Strategies | K3 |
| CO4 | Analyse the recent trends in e-retailing | K4 |

| COURSE CODE : 21UCC5SBE2AP | | |
|---|---|---|
| COURSE TITLE : TALLY ERP (PRACTICAL) | | |
| **CO Number** | **CO Statement** <br> On the successful completion of the course, students will be able to | **Cognitive Level** |
| CO1 | Recall the basic concepts of computerized accounting | K1 |
| CO2 | Explain the procedure for inventory creation | K2 |
| CO3 | Apply accounting procedure for accounting vouchers and cost centre. | K3 |
| CO4 | Analyse stock group, stock category, stock item and compare stock category summary with go down summary | K4 |

| COURSE CODE : 21UCC5SBE2BP | | |
|---|---|---|
| COURSE TITLE : DIGITAL DESIGNS FOR BUSINESS APPLICATION (PRACTICAL) | | |
| **CO Number** | **CO Statement** | **Cognitive** |

| | On the successful completion of the course, students will be able to | Level |
|---|---|---|
| **CO1** | How to use cloud computing to improve productivity by designing, saving and uploading documents in an online account. | **K1** |
| **CO2** | Demonstrate fair use and acceptable use policies on assignments / projects. | **K2** |
| **CO3** | Make use of online collaboration tool such as calendar, document and presentation sharing. | **K3** |
| **CO4** | Classify personal and business use of "apps" on digital services. | **K4** |

**COURSE CODE : 21UCC5SBE3AP**
**COURSE TITLE : COMMERCE - PRACTICAL**

| **CO Number** | **CO Statement** <br> On the successful completion of the course, students will be able to | **Cognitive Level** |
|---|---|---|
| **CO1** | Recall basic concepts of banking and Insurance | **K1** |
| **CO2** | Explain the procedure for filling applications of Bank and Insurance | **K2** |
| **CO3** | Build practical skills to audit assistant and financial supporting services | **K3** |

**COURSE CODE : 1 9UCC5SBE3B**
**COURSE TITLE : SKILLS FOR COMPETITIVE EXAMINATION**

| **CO Number** | **CO Statement** <br> On the successful completion of the course, students will be able to | **Cognitive Level** |
|---|---|---|
| **CO1** | Select prospective career in Government and Corporate Sector | **K1** |
| **CO2** | Outline a sense of awareness and other information about various Competitive Examination | **K2** |
| **CO3** | Solve a problem and to identify the appropriate computing requirement | **K3** |
| **CO4** | Motivate the students to prepare for high level Competitive Exams | **K4** |

**COURSE CODE : 19UCC6CC11**
**COURSE TITLE : CORPORATE ACCOUNTING**

| **CO Number** | **CO Statement** <br> On the successful completion of the course, students will be able to | **Cognitive Level** |
|---|---|---|
| **CO1** | Recall the conceptual background of Company Accounts | **K1** |
| **CO2** | Explain the concepts and techniques on the issue and redemption of Preference Shares and Debentures | **K2** |
| **CO3** | Build knowledge on value of goodwill and shares of business firm. | **K3** |
| **CO4** | Analyse the accounts of Holding Companies and Banking Companies | **K4** |

**COURSE CODE : 19UCC6CC12**
**COURSE TITLE : INCOME TAX THEORY LAW & PRACTICE**

| **CO Number** | **CO Statement** <br> On the successful completion of the course, students will be able to | **Cognitive Level** |
|---|---|---|
| **CO1** | Define the basic concepts of Income Tax and Residential status of an individual | **K1** |

| CO2 | Explain the taxable income from other sources | **K2** |
|------|-----------------------------------------------|--------|
| **CO3** | Apply and practice the computation of Total Income of house property and business or profession | **K3** |
| **CO4** | Examine the tax liability of an assesee. | **K4** |

**COURSE CODE : 19UCC6MBE2A**
**COURSE TITLE : HUMAN RESOURCE MANAGEMENT**

| CO Number | CO Statement<br>On the successful completion of the course, students will be able to | Cognitive Level |
|-----------|-------------------------------------------------------------------------------------|-----------------|
| **CO1** | Define the basic concepts, functions and processes of HRM. | **K1** |
| **CO2** | Summarise the steps for recruitment and selection | **K2** |
| **CO3** | Apply the procedures for managing performance and compensation | **K3** |
| **CO4** | Analyse the various ways and methods of developing maintaining and integrating human resources | **K4** |

**COURSE CODE : 19UCC6MBE2B**
**COURSE TITLE : MODERN BANKING**

| CO Number | CO Statement<br>On the successful completion of the course, students will be able to | Cognitive Level |
|-----------|-------------------------------------------------------------------------------------|-----------------|
| **CO1** | List out the concepts of Banking Regulation Act, functions of commercial banks and its role in economic development | **K1** |
| **CO2** | Identify the functions of product and services offered in a banking sector | **K2** |
| **CO3** | Build knowledge about the various electronic payment methods | **K3** |
| **CO4** | Classify and demonstrate the types of deposits, cheques, loans and advances | **K4** |

**COURSE CODE : 19UCC6MBE3A**
**COURSE TITLE : AUDITING**

| CO Number | CO Statement<br>On the successful completion of the course, students will be able to | Cognitive Level |
|-----------|-------------------------------------------------------------------------------------|-----------------|
| **CO1** | Tell the concepts of auditing framework systems | **K1** |
| **CO2** | Illustrate the roles and responsibilities of a company auditor | **K2** |
| **CO3** | Apply latest technological procedures in auditing | **K3** |
| **CO4** | Examine the different types of vouchers | **K4** |

**COURSE CODE : 19UCC6MBE3B**
**COURSE TITLE : MANAGEMENT INFORMATION SYSTEM**

| CO Number | CO Statement<br>On the successful completion of the course, students will be able to | Cognitive Level |
|-----------|-------------------------------------------------------------------------------------|-----------------|
| **CO1** | List out the theoretical concepts of Management Information System | **K1** |
| **CO2** | Explain the security risks associated with Managerial Information Systems | **K2** |
| **CO3** | Apply information system in various Managerial Functions | **K3** |
| **CO4** | Analyse the application of information system in Planning and | **K4** |

| | Decision Making | |
|---|---|---|

## Programme Outcomes (POs) And Course Outcomes (COs)-(2021-2022 Onwards)

### PROGRAMME EDUCATIONAL OBJECTIVES (PEOs)

| PEOs | Statement |
|---|---|
| PEO1 | To facilitate value-based holistic and comprehensive learning by integrating innovative learning practices to match the highest quality standards and train the students to be effective leaders in their chosen fields. |
| PEO2 | To provide a conducive environment to unleash their hidden talents and to nurture the spirit of critical thinking and encourage them to achieve their goal. |
| PEO3 | To equip students with the required skills in order to adapt to the changing global scenario and gain access to versatile career opportunities in multidisciplinary domains. |
| PEO4 | To develop a sense of social responsibility by formulating ethics and equity to transform students into committed professionals with a strong attitude towards the development of the nation. |
| PEO5 | To understand the impact of professional solutions in societal and environmental contexts and demonstrate the knowledge for an overall sustainable development. |

### PROGRAMME OUTCOMES (POs)

| POs | Programme Outcome<br>On completion of B. Com CA Programme , the students will be able to |
|---|---|
| PO1 | Develop appropriate knowledge in the application of accounting principles integrated with information systems and to provide the required financial information for effective decision-making. |
| PO2 | Analyze and apply the latest technologies to solve problems in the areas of computer applications. |
| PO3 | Exhibit an understanding on the concepts and emerging trends in the management domain that includes various sectors such as Banking, Insurance along with the legal boundaries. |
| PO4 | Develop a wide spectrum of managerial skills through a theoretical foundation in specific areas of management studies |
| PO5 | Recognize and imbibe the critical thinking skills in relation to entrepreneurial development and life ethics along with the environment prospects. |

### COURSE OUTCOMES (COs)

**COURSE CODE   : 19UCC1CC1**
**COURSE TITLE  : PRINCIPLES OF ACCOUNTANCY**

| CO Number | CO Statement<br>On the successful completion of the course, students will be able to, | Cognitive Level |
|---|---|---|

| CO1 | Define the Accounting Concepts and Conventions | K1 |
|------|-----------------------------------------------|-----|
| CO2 | Explain the objective and causes of Depreciation and to determine the annual Depreciation. | K2 |
| CO3 | Develop the skills in preparation of final accounts of Non-profit organization and to find out Profit under Single Entry System. | K3 |
| CO4 | Summarize the consignment transaction in the books of Consignor and Consignee and ascertain the profits of Joint Venture under different sets of accounts. | K3 |

**COURSE CODE   : 19UCC1CC2**
**COURSE TITLE  : MODERN MANAGEMENT CONCEPTS**

| CO Number | CO Statement On the successful completion of the course, students will be able to, | Cognitive Level |
|-----------|-----------------------------------------------------------------------------------|-----------------|
| CO1 | Define and identify the concepts of Modern Management | K1,K2 |
| CO2 | Understanding the Planning and Decision Making | K2 |
| CO3 | Build the co-ordination and control among the organization | K3 |
| CO4 | Examine the recent era in Modern Management | K4 |

**COURSE CODE   : 20UCC1AC1**
**COURSE TITLE  : FUNDAMENTALS OF COMPUTER & INTERNET**

| CO Number | CO Statement On the successful completion of the course, students will be able to, | Cognitive Level |
|-----------|-----------------------------------------------------------------------------------|-----------------|
| CO1 | Define the fundamental concepts of Computer and Parts | K1 |
| CO2 | Describe the concepts of Operating System and Memory Management | K2 |
| CO3 | Apply the real time usage of Internet | K3 |

**COURSE CODE   : 20UCC2CC3**
**COURSE TITLE  : MODERN MARKETING**

| CO Number | CO Statement On the successful completion of the course, students will be able to, | Cognitive Level |
|-----------|-----------------------------------------------------------------------------------|-----------------|
| CO1 | Explain the basic concepts of Marketing. | K1,K2 |
| CO2 | Interpret about Market Segmentation, Marketing Mix and Buyer Behaviour | K2 |
| CO3 | Build knowledge about Product Planning and Development. | K3 |
| CO4 | Analyze recent trends in Marketing. | K4 |

**COURSE CODE   : 19UCC2CC4**
**COURSE TITLE  :  WEB DESIGNING**

| CO Number | CO Statement On the successful completion of the course, students will be able to | Cognitive Level |
|-----------|----------------------------------------------------------------------------------|-----------------|
| CO1 | Recall the concepts of Internet | K1 |
| CO2 | Understand the HTML Web Page Tags | K2 |
| CO3 | Analyse graphics and tables in Web Pages | K3 |
| CO4 | . Develop a website using frames and form elements | K4 |

**COURSE CODE   : 19UCC2AC1P**
**COURSE TITLE  : HTML – PRACTICALS**

| CO Number | CO Statement<br>On the successful completion of the course, students will be able to, | Cognitive Level |
|---|---|---|
| CO1 | Design a webpage using basic HTML tags | K4 |
| CO2 | Navigation between web pages using form elements and frame tags | K5 |

**COURSE CODE   : 19UCC3CC5**
**COURSE TITLE  : BUSINESS ACCOUNTING**

| CO Number | CO Statement<br>On the successful completion of the course, students will be able to, | Cognitive Level |
|---|---|---|
| CO1 | Understanding the Accounting Principles adopted in a Partnership Firm | K1 |
| CO2 | Explain  the methods of dissolution of the  Partnership Firm | K2 |
| CO3 | Prepare the  transactions of  Branch Accounts and Departmental Accounts | K3 |
| CO4 | Infer the accounting procedures related to Fire Insurance Claim, Hire Purchase, Instalment Accounting and Royalty accounts | K4 |

**COURSE CODE   : 19UCC3CC6**
**COURSE TITLE : DATABASE MANAGEMENT SYSTEMS**

| CO Number | CO Statement<br>On the successful completion of the course, students will be able to, | Cognitive Level |
|---|---|---|
| CO1 | Describe the Data Models with Relationships and Transaction Management. | K1 |
| CO2 | Illustrate the principles of Functional Dependencies, Normalization, Relational Algebra and Relational Calculus. | K2 |
| CO3 | Implement Operators in database queries and sub queries. | K3 |

**COURSE CODE   : 19UCC3AC2**
**COURSE TITLE  : BUSINESS TOOLS FOR DECISION MAKING**

| CO Number | CO Statement<br>On the successful completion of the course, students will be able to, | Cognitive Level |
|---|---|---|
| CO1 | Define the fundamental concepts of Cost Accounting | K1 |
| CO2 | Explain the different methods of Labour Turnover and compute Remuneration | K2 |
| CO3 | Identify relevant costs for different types of Managerial Decisions | K3 |
| CO4 | Analyse the various methods of overheads allocation and prepare reconciliation statement | K4 |

**COURSE CODE   : 19UCC3NME1**
**COURSE TITLE  : ELEMENTS OF INSURANCE**

| CO Number | CO Statement<br>On the successful completion of the course, students will be able to | Cognitive Level |
|---|---|---|
| CO1 | Define the conceptual framework of Insurance. | K1 |
| CO2 | Explain the features and procedures of various types of Insurance policies | K2 |
| CO3 | Identify the methods of premium calculation related to different schemes. | K3 |
| CO4 | Analyse the latest trends and challenges in Insurance | K4 |

| COURSE CODE   : 19UCC4CC7 | | |
|---|---|---|
| COURSE TITLE  : COST ACCOUNTING | | |
| **CO Number** | **CO Statement**<br>On the successful completion of the course, students will be able to, | **Cognitive Level** |
| **CO1** | Define the fundamental concepts of Cost Accounting | **K1** |
| **CO2** | Explain the different methods of Labour Turnover and compute Remuneration | **K2** |
| **CO3** | Identify relevant costs for different types of Managerial Decisions | **K3** |
| **CO4** | Analyse the various methods of overheads allocation and prepare reconciliation statement | **K4** |

| COURSE CODE   : 19UCC4AC3 | | |
|---|---|---|
| COURSE TITLE  : BUSINESS LAW | | |
| **CO Number** | **CO Statement**<br>On the successful completion of the course, students will be able to | **Cognitive Level** |
| **CO1** | Define the concept of contract and state the law relating to Indian Contract Act | **K1** |
| **CO2** | Explain the different elements of Contract, Performance of Contract and different modes of Discharge of Contract | **K2** |
| **CO3** | Illustrate the process for Registration of Partnership | **K3** |
| **CO4** | List out the objectives of Competition Act | **K4** |

| COURSE CODE   : 19UCC4NME2 | | |
|---|---|---|
| COURSE TITLE  : ADVERTISEMENT MANAGEMENT | | |
| **CO Number** | **CO Statement**<br>On the successful completion of the course, students will be able to, | **Cognitive Level** |
| **CO1** | Recall the conceptual framework of Advertising | **K1** |
| **CO2** | Explain the formulation of advertising through effective Marketing Strategy to promote the product and service for Economic Development | **K2** |
| **CO3** | Identify the  recent era in advertising and its powerful tools | **K3** |
| **CO4** | Analyze the ethical issues and social aspects of Advertising | **K4** |

| COURSE CODE   : 21UCC4SBE1AP | | |
|---|---|---|
| COURSE TITLE  : ACCOUNTING FUNDAMENTALS WITH TALLY (PRACTICAL) | | |
| **CO Number** | **CO Statement**<br>On the successful completion of the course, students will be able to | **Cognitive Level** |
| **CO1** | Recall the basic concepts of manual accounting | **K1** |
| **CO2** | Explain the procedure for creating a company | **K2** |
| **CO3** | Apply the accounting procedure for grouping of accounts and ledger creation | **K3** |
| **CO4** | Analyse and generate financial reports | **K4** |

| COURSE CODE   : 21UCC4SBE1BP | | |
|---|---|---|
| COURSE TITLE  : CREATIVE ADVERTISING (PRACTICAL) | | |
| **CO Number** | **CO Statement**<br>On the successful completion of the course, students will be able to | **Cognitive Level** |

| CO1 | Recall basic concepts of advertisement | K1 |
|------|------|------|
| CO2 | Explain how creativity can be incorporated in an advertisement | K2 |
| CO3 | Develop advertising media buying and planning strategies | K3 |
| CO4 | Analyse effective visual communication for various advertising approaches that combine the use of print, online/digital and other multimedia communication | K4 |

**COURSE CODE   : 19UCC5CC8**
**COURSE TITLE : ACCOUNTING FOR MANAGERIAL DECISIONS**

| CO Number | CO Statement On the successful completion of the course, students will be able to | Cognitive Level |
|------|------|------|
| CO1 | List out the concepts of Management Accounting | K1 |
| CO2 | Infer on the financial statements and develop knowledge to present a good Management Report. | K2 |
| CO3 | Use cost-volume-profit analysis in Decision Making | K3 |
| CO4 | Analyse and interpret the performance of the firm through preparation of Financial Statements. | K4 |

**COURSE CODE   : 19UCC5CC9**
**COURSE TITLE : R FOR DATA ANALYSIS**

| CO Number | CO Statement On the successful completion of the course, students will be able to, | Cognitive Level |
|------|------|------|
| CO1 | Define Data types and its Values | K1 |
| CO2 | Explain Functions and Matrices | K2 |
| CO3 | Make use of Data Frames and Plots | K3 |
| CO4 | Analyse Operations and Testing Conditions | K4 |

**COURSE CODE   : 19UCC5CC10**
**COURSE TITLE : ENTREPRENEURIAL DEVELOPMENT**

| CO Number | CO Statement On the successful completion of the course, students will be able to, | Cognitive Level |
|------|------|------|
| CO1 | List out the basic concepts of Entrepreneurial Development | K1 |
| CO2 | Explain the role of Government in organizing  Entrepreneurship Development Programme | K2 |
| CO3 | Identify business opportunities and prepare Business Project Report | K3 |
| CO4 | Analyse the business environment in order to identify Business Opportunities | K4 |

**COURSE CODE   : 19UCC5CC2P**
**COURSE TITLE : R PROGRAMMING – PRACTICALS**

| CO Number | CO Statement On the successful completion of the course, students will be able to | Cognitive Level |
|------|------|------|
| CO1 | Define usage of R & R studio | K1 |
| CO2 | Demonstrate data visualization | K2 |

| CO3 | Build Data Frames and Matrix | K3 |
|------|------|------|
| CO4 | Examine objects & vectors | K4 |
| CO5 | Determine data frames and matrices using functions | K5 |

**COURSE CODE   : 19UCC5MBE1A**
**COURSE TITLE  : BUSINESS CORRESPONDENCE AND REPORTING**

| CO Number | CO Statement<br>On the successful completion of the course, students will be able to, | Cognitive Level |
|------|------|------|
| CO1 | Select appropriate organizational formats and channels used in developing and presenting Business Messages | K1 |
| CO2 | Explain analytical and problem solving skills appropriate to Business Communication | K2 |
| CO3 | Identify Ethical, Legal, Cultural and Global Issues affecting Business Communication | K3 |
| CO4 | Analyse the situation of writing various types of Letters | K4 |

**COURSE CODE   : 19UCC5MBE1B**
**COURSE TITLE  : E - RETAILING**

| CO Number | CO Statement<br>On the successful completion of the course, students will be able to | Cognitive Level |
|------|------|------|
| CO1 | List out the basic theoretical concepts of  E-retailing | K1 |
| CO2 | Explain Online Merchandise Techniques | K2 |
| CO3 | Apply  e-retailing Pricing Strategies | K3 |
| CO4 | Analyse the recent trends in e-retailing | K4 |

**COURSE CODE   : 19UCC5SBE2AP**
**COURSE TITLE  : SPSS – PRACTICALS**

| CO Number | CO Statement<br>On the successful completion of the course, students will be able to, | Cognitive Level |
|------|------|------|
| CO1 | Recall the basic concepts of statistics | K1 |
| CO2 | Explain the significance of data analysis by preparing a concise report. | K2 |
| CO3 | Apply the concepts of parametric and non-parametric tests and perform statistical analysis that can test hypotheses. | K3 |
| CO4 | Analyse and practice data coding, measurement, editing and reliability check in SPSS. | K4 |

**COURSE CODE   : 19UCC5SBE2B**
**COURSE TITLE  : ADVERTISING AND SALES PROMOTION**

| CO Number | CO Statement<br>On the successful completion of the course, students will be able to | Cognitive Level |
|------|------|------|
| CO1 | Recall the fundamental essentials of Advertising | K1 |
| CO2 | Explain the various Sales Promotion campaign planning and develop the techniques for Sales Report Preparation | K2 |
| CO3 | Identify the Media Strategy and Scheduling | K3 |

| CO4 | Analyze theelements of Marketing Mix Strategies related to Public Relation | K4 |
|------|-----|-----|

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**COURSE CODE   : 19UCC5SBE3A**
**COURSE TITLE  : PERSONALITY DEVELOPMENT**

| CO Number | CO Statement<br>On the successful completion of the course, students will be able to, | Cognitive Level |
|-----------|------------------------------------------------------------------------------------|-----------------|
| CO1 | Tell the basic concepts of personality development | K1 |
| CO2 | Illustrate the essentials required to develop one's personality | K2 |
| CO3 | Identify the factors responsible for success through SWOT analysis, social etiquette behavior, develop and build employability quotient techniques for a successful career | K3 |
| CO4 | Analyze the inner personality development skills | K4 |

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**COURSE CODE   : 1 9UCC5SBE3B**
**COURSE TITLE  : SKILLS FOR COMPETITIVE EXAMINATION**

| CO Number | CO Statement<br>On the successful completion of the course, students will be able to, | Cognitive Level |
|-----------|------------------------------------------------------------------------------------|-----------------|
| CO1 | Select prospective career in Government and Corporate Sector | K1 |
| CO2 | Outline a sense of awareness and other information about various Competitive Examination | K2 |
| CO3 | Solve a problem and to identify the appropriate computing requirement | K3 |
| CO4 | Motivate the students to prepare for high level Competitive Exams | K4 |

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**COURSE CODE   : 19UCC6CC11**
**COURSE TITLE  :  CORPORATE ACCOUNTING**

| CO Number | CO Statement<br>On the successful completion of the course, students will be able to, | Cognitive Level |
|-----------|------------------------------------------------------------------------------------|-----------------|
| CO1 | Recall the conceptual background of Company Accounts | K1 |
| CO2 | Explain the concepts and techniques on the issue and redemption of Preference  Shares and Debentures | K2 |
| CO3 | Build knowledge on value of goodwill and shares of business firm. | K3 |
| CO4 | Analyse the accounts of Holding Companies and Banking Companies | K4 |

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**COURSE CODE   : 19UCC6CC12**
**COURSE TITLE  : INCOME TAX THEORY LAW & PRACTICE**

| CO Number | CO Statement<br>On the successful completion of the course, students will be able to, | Cognitive Level |
|-----------|------------------------------------------------------------------------------------|-----------------|
| CO1 | Define the basic concepts of Income Tax and Residential status of an individual | K1 |
| CO2 | Explain the taxable income from other sources | K2 |
| CO3 | Apply and practice the computation of Total Income of house property and business or profession | K3 |
| CO4 | Examine the tax liablity of an assesee. | K4 |

| COURSE CODE : 19UCC6CC3P |||
|---|---|---|
| **COURSE TITLE : COMPUTERIZED ACCOUNTING - PRACTICALS** |||
| **CO Number** | **CO Statement** On the successful completion of the course, students will be able to, | **Cognitive Level** |
| CO1 | Recall the basic concepts of manual accounting | K1 |
| CO2 | Explain the procedure for creating a company | K2 |
| CO3 | Apply the accounting procedures for Ledger creation, accounting vouchers and Cost centre. | K3 |
| CO4 | Analyse stock group, stock category, stock item and compare stock category summary with go down summary | K4 |
| CO5 | Explain and generate different types of reports | K5 |

| COURSE CODE : 19UCC6MBE2A |||
|---|---|---|
| **COURSE TITLE : HUMAN RESOURCE MANAGEMENT** |||
| **CO Number** | **CO Statement** On the successful completion of the course, students will be able to, | **Cognitive Level** |
| CO1 | Define the basic concepts, functions and processes of HRM. | K1 |
| CO2 | Summarise the steps for recruitment and selection | K2 |
| CO3 | Apply the procedures for managing performance and compensation | K3 |
| CO4 | Analyse the various ways and methods of developing maintaining and integrating human resources | K4 |
| CO5 | | |

| COURSE CODE : 19UCC6MBE2B |||
|---|---|---|
| **COURSE TITLE : MODERN BANKING** |||
| **CO Number** | **CO Statement** On the successful completion of the course, students will be able to, | **Cognitive Level** |
| CO1 | List out the concepts of Banking Regulation Act, functions of commercial banks and its role in economic development | K1 |
| CO2 | Identify the functions of product and services offered in a banking sector | K2 |
| CO3 | Build knowledge about the various electronic payment methods | K3 |
| CO4 | Classify and demonstrate the types of deposits, cheques, loans and advances | K4 |

| COURSE CODE : 19UCC6MBE3A |||
|---|---|---|
| **COURSE TITLE : AUDITING** |||
| **CO Number** | **CO Statement** On the successful completion of the course, students will be able to, | **Cognitive Level** |
| CO1 | Tell the concepts of auditing framework systems | K1 |
| CO2 | Illustrate the roles and responsibilities of a company auditor | K2 |
| CO3 | Apply latest technological procedures in auditing | K3 |
| CO4 | Examine the different types of vouchers | K4 |

| COURSE CODE : 19UCC6MBE3B |
|---|
| **COURSE TITLE : MANAGEMENT INFORMATION SYSTEM** |

| CO Number | CO Statement<br>On the successful completion of the course, students will be able to, | Cognitive Level |
|---|---|---|
| CO1 | List out the theoretical concepts of Management Information System | K1 |
| CO2 | Explain the security risks associated with Managerial Information Systems | K2 |
| CO3 | Apply information system in various Managerial Functions | K3 |
| CO4 | Analyse the application of information system in Planning and Decision Making | K4 |

## Programme Outcomes (POs) And Course Outcomes (COs)-(2020-2021 Onwards)

### PROGRAMME EDUCATIONAL OBJECTIVES (PEOs)

| PEOs | Statement |
|---|---|
| PEO1 | To facilitate value-based holistic and comprehensive learning by integrating innovative learning practices to match the highest quality standards and train the students to be effective leaders in their chosen fields. |
| PEO2 | To provide a conducive environment to unleash their hidden talents and to nurture the spirit of critical thinking and encourage them to achieve their goal. |
| PEO3 | To equip students with the required skills in order to adapt to the changing global scenario and gain access to versatile career opportunities in multidisciplinary domains. |
| PEO4 | To develop a sense of social responsibility by formulating ethics and equity to transform students into committed professionals with a strong attitude towards the development of the nation. |
| PEO5 | To understand the impact of professional solutions in societal and environmental contexts and demonstrate the knowledge for an overall sustainable development |

### PROGRAMME OUTCOMES (POs)

| POs | Programme Outcome<br>On completion of B. Com CA Programme , the students will be able to, |
|---|---|
| PO1 | Develop appropriate knowledge in the application of accounting principles integrated with information systems and to provide the required financial information for effective decision-making. |
| PO2 | Analyze and apply the latest technologies to solve problems in the areas of computer applications. |
| PO3 | Exhibit an understanding on the concepts and emerging trends in the management domain that includes various sectors such as Banking, Insurance along with the legal boundaries. |
| PO4 | Develop a wide spectrum of managerial skills through a theoretical foundation in specific areas of management studies |
| PO5 | Recognize and imbibe the critical thinking skills in relation to entrepreneurial development and life ethics along with the environment prospects. |

## COURSE OUTCOMES (COs)

**COURSE CODE   : 19UCC1CC1**
**COURSE TITLE  : PRINCIPLES OF ACCOUNTANCY**

| CO Number | CO Statement<br>On the successful completion of the course, students will be able to, | Cognitive Level |
|---|---|---|
| CO1 | Define the Accounting Concepts and Conventions | K1 |
| CO2 | Explain the objective and causes of Depreciation and to determine the annual Depreciation. | K2 |
| CO3 | Develop the skills in preparation of final accounts of Non-profit organization and to find out Profit under Single Entry System. | K3 |
| CO4 | Summarize the consignment transaction in the books of Consignor and Consignee and ascertain the profits of Joint Venture under different sets of accounts. | K3 |

**COURSE CODE   : 19UCC1CC2**
**COURSE TITLE  : MODERN MANAGEMENT CONCEPTS**

| CO Number | CO Statement<br>On the successful completion of the course, students will be able to, | Cognitive Level |
|---|---|---|
| CO1 | Define and identify the concepts of Modern Management | K1,K2 |
| CO2 | Understanding the Planning and Decision Making | K2 |
| CO3 | Build the co-ordination and control among the organization | K3 |
| CO4 | Examine the recent era in Modern Management | K4 |

**COURSE CODE   : 20UCC1AC1**
**COURSE TITLE  : FUNDAMENTALS OF COMPUTER & INTERNET**

| CO Number | CO Statement<br>On the successful completion of the course, students will be able to, | Cognitive Level |
|---|---|---|
| CO1 | Define the fundamental concepts of Computer and Parts. | K1 |
| CO2 | Describe the concepts of Operating System and Memory Management. | K2 |
| CO3 | Apply the real time usage of Internet. | K3 |

**COURSE CODE   : 20UCC2CC3**
**COURSE TITLE  : MODERN MARKETING**

| CO Number | CO Statement<br>On the successful completion of the course, students will be able to, | Cognitive Level |
|---|---|---|
| CO1 | Explain the basic concepts of Marketing. | K1,K2 |
| CO2 | Interpret about Market Segmentation, Marketing Mix and Buyer Behaviour. | K2 |
| CO3 | Build knowledge about Product Planning and Development. | K3 |
| CO4 | Analyze recent trends in Marketing. | K4 |

**COURSE CODE   : 19UCC2CC4**
**COURSE TITLE  :  WEB DESIGNING**

| CO Number | CO Statement<br>On the successful completion of the course, students will be able to | Cognitive Level |
|---|---|---|

| CO1 | Recall the concepts of Internet | K1 |
|------|------|------|
| CO2 | Understand the HTML Web Page Tags | K2 |
| CO3 | Analyse graphics and tables in Web Pages | K3 |
| CO4 | . Develop a website using frames and form elements | K4 |

**COURSE CODE : 19UCC2AC1P**
**COURSE TITLE : HTML – PRACTICALS**

| CO Number | CO Statement On the successful completion of the course, students will be able to | Cognitive Level |
|------|------|------|
| CO1 | Design a webpage using basic HTML tags | K4 |
| CO2 | Navigation between web pages using form elements and frame tags | K5 |

**COURSE CODE : 19UCC3CC5**
**COURSE TITLE : BUSINESS ACCOUNTING**

| CO Number | CO Statement On the successful completion of the course, students will be able to, | Cognitive Level |
|------|------|------|
| CO1 | Understanding the Accounting Principles adopted in a Partnership Firm | K1 |
| CO2 | Explain the methods of dissolution of the Partnership Firm | K2 |
| CO3 | Prepare the transactions of Branch Accounts and Departmental Accounts | K3 |
| CO4 | Infer the accounting procedures related to Fire Insurance Claim, Hire Purchase, Instalment Accounting and Royalty accounts | K4 |

**COURSE CODE : 19UCC3CC6**
**COURSE TITLE : DATABASE MANAGEMENT SYSTEMS**

| CO Number | CO Statement On the successful completion of the course, students will be able to, | Cognitive Level |
|------|------|------|
| CO1 | Describe the Data Models with Relationships and Transaction Management. | K1 |
| CO2 | Illustrate the principles of Functional Dependencies, Normalization, Relational Algebra and Relational Calculus. | K2 |
| CO3 | Implement Operators in database queries and sub queries. | K3 |

**COURSE CODE : 19UCC3AC2**
**COURSE TITLE : BUSINESS TOOLS FOR DECISION MAKING**

| CO Number | CO Statement On the successful completion of the course, students will be able to | Cognitive Level |
|------|------|------|
| CO1 | Define the fundamental concepts of Cost Accounting. | K1 |
| CO2 | Explain the different methods of Labour Turnover and compute Remuneration. | K2 |
| CO3 | Identify relevant costs for different types of Managerial Decisions. | K3 |
| CO4 | Analyse the various methods of overheads allocation and prepare reconciliation statement. | K4 |

**COURSE CODE : 19UCC3NME1**
**COURSE TITLE : ELEMENTS OF INSURANCE**

| CO | CO Statement | Cognitive |
|------|------|------|

| Number | On the successful completion of the course, students will be able to | Level |
|--------|----------------------------------------------------------------------|-------|
| CO1 | Define the conceptual framework of Insurance. | K1 |
| CO2 | Explain the features and procedures of various types of Insurance policies | K2 |
| CO3 | Identify the methods of premium calculation related to different schemes. | K3 |
| CO4 | Analyse the latest trends and challenges in Insurance | K4 |

**COURSE CODE : 19UCC4CC7**
**COURSE TITLE : COST ACCOUNTING**

| CO Number | CO Statement<br>On the successful completion of the course, students will be able to | Cognitive Level |
|-----------|-----------------------------------------------------------------------|-----------------|
| CO1 | Define the fundamental concepts of Cost Accounting | K1 |
| CO2 | Explain the different methods of Labour Turnover and compute Remuneration | K2 |
| CO3 | Identify relevant costs for different types of Managerial Decisions | K3 |
| CO4 | Analyse the various methods of overheads allocation and prepare reconciliation statement | K4 |

**COURSE CODE : 19UCC4AC3**
**COURSE TITLE : BUSINESS LAW**

| CO Number | CO Statement<br>On the successful completion of the course, students will be able to, | Cognitive Level |
|-----------|-----------------------------------------------------------------------|-----------------|
| CO1 | Define the concept of contract and state the law relating to Indian Contract Act | K1 |
| CO2 | Explain the different elements of Contract, Performance of Contract and different modes of Discharge of Contract | K2 |
| CO3 | Illustrate the process for Registration of Partnership | K3 |
| CO4 | List out the objectives of Competition Act | K4 |

**COURSE CODE : 19UCC4NME2**
**COURSE TITLE : ADVERTISEMENT MANAGEMENT**

| CO Number | CO Statement<br>On the successful completion of the course, students will be able to, | Cognitive Level |
|-----------|-----------------------------------------------------------------------|-----------------|
| CO1 | Recall the conceptual framework of Advertising | K1 |
| CO2 | Explain the formulation of advertising through effective Marketing Strategy to promote the product and service for Economic Development | K2 |
| CO3 | Identify the recent era in advertising and its powerful tools | K3 |
| CO4 | Analyze the ethical issues and social aspects of Advertising | K4 |

**COURSE CODE : 19UCC4SBE1A**
**COURSE TITLE : COMMUNICTION SKILLS**

| CO Number | CO Statement<br>On the successful completion of the course, students will be able to, | Cognitive Level |
|-----------|-----------------------------------------------------------------------|-----------------|
| CO1 | List out the techniques required to build skills on Content Writing | K1 |
| CO2 | Explain the listening skills through various demonstrations | K2 |

| CO3 | Develop and widen their speaking skills through Debate and Discussion | K3 |
|------|------|------|
| CO4 | Analyze the grammatical knowledge to improve the Communicate Skills | K4 |

**COURSE CODE   : 19UCC4SBE1B**
**COURSE TITLE  : GREEN MARKETING**

| CO Number | CO Statement<br>On the successful completion of the course, students will be able to | Cognitive Level |
|------|------|------|
| CO1 | Define the fundamental concept of green marketing and green products | K1 |
| CO2 | Explain about environment consciousness and its guidelines | K2 |
| CO3 | Identity the various factors that affect purchase decision of consumers and its initiatives | K3 |

## Programme Outcomes (POs) And Course Outcomes (COs)-(2019-2020 Onwards)

### PROGRAMME EDUCATIONAL OBJECTIVES (PEOs)

| PEOs | Statement |
|------|------|
| PEO1 | To facilitate value-based holistic and comprehensive learning by integrating innovative learning practices to match the highest quality standards and train the students to be effective leaders in their chosen fields. |
| PEO2 | To provide a conducive environment to unleash their hidden talents and to nurture the spirit of critical thinking and encourage them to achieve their goal. |
| PEO3 | To equip students with the required skills in order to adapt to the changing global scenario and gain access to versatile career opportunities in multidisciplinary domains. |
| PEO4 | To develop a sense of social responsibility by formulating ethics and equity to transform students into committed professionals with a strong attitude towards the development of the nation. |
| PEO5 | To understand the impact of professional solutions in societal and environmental contexts and demonstrate the knowledge for an overall sustainable development |

### PROGRAMME OUTCOMES (POs)

| POs | Programme Outcome<br>On completion of B. Com-CA Programme, the students will be able to |
|------|------|
| PO1 | Develop appropriate knowledge in the application of accounting principles integrated with information systems and to provide the required financial information for effective decision-making. |
| PO2 | Analyze and apply the latest technologies to solve problems in the areas of computer applications. |
| PO3 | Exhibit an understanding on the concepts and emerging trends in the management domain that includes various sectors such as Banking, Insurance along with the legal boundaries. |
| PO4 | Develop a wide spectrum of managerial skills through a theoretical foundation in |

| | specific areas of management studies |
|---|---|
| **PO5** | Recognize and imbibe the critical thinking skills in relation to entrepreneurial development and life ethics along with the environment prospects. |

# COURSE OUTCOMES (COs)

**COURSE CODE: 19UCC1CC1**
**COURSE TITLE: PRINCIPLES OF ACCOUNTANCY**

| CO Number | CO Statement<br>On the successful completion of the course, students will be able to, | Cognitive Level |
|---|---|---|
| **CO1** | Define the Accounting Concepts and Conventions | **K1** |
| **CO2** | Explain the objective and causes of Depreciation and to determine the annual Depreciation. | **K2** |
| **CO3** | Develop the skills in preparation of final accounts of Non-profit organization and to find out Profit under Single Entry System. | **K3** |
| **CO4** | Summarize the consignment transaction in the books of Consignor and Consignee and ascertain the profits of Joint Venture under different sets of accounts. | **K3** |

**COURSE CODE: 19UCC1CC2**
**COURSE TITLE: MODERN MANAGEMENT CONCEPTS**

| CO Number | CO Statement<br>On the successful completion of the course, students will be able to | Cognitive Level |
|---|---|---|
| **CO1** | Define and identify the concepts of Modern Management | **K1, K2** |
| **CO2** | Understanding the Planning and Decision Making | **K2** |
| **CO3** | Build the co-ordination and control among the organization | **K3** |
| **CO4** | Examine the recent era in Modern Management | **K4** |

**COURSE CODE: 19UCC1AC1&19UCC1ACP**
**COURSE TITLE: FUNDAMENTALS OF COMPUTER & INTERNET**

| CO Number | CO Statement<br>On the successful completion of the course, students will be able to | Cognitive Level |
|---|---|---|
| **CO1** | Define the fundamental concepts of Computer and Parts | **K1** |
| **CO2** | Describe the concepts of Operating System and Memory Management | **K2** |
| **CO3** | Apply the real time usage of Internet | **K3** |

**COURSE CODE : 19UCC2CC3**
**COURSE TITLE : MODERN MARKETING**

| CO Number | CO Statement<br>On the successful completion of the course, students will be able to | Cognitive Level |
|---|---|---|
| **CO1** | Explain the basic concepts of Marketing. | **K1,K2** |
| **CO2** | Interpret about Market Segmentation, Marketing Mix and Buyer Behaviour | **K2** |
| **CO3** | Build knowledge about Product Planning and Development. | **K3** |
| **CO4** | Analyze recent trends in Marketing. | **K4** |

| COURSE CODE: 19UCC2CC4<br>COURSE TITLE:  WEB DESIGNING | | |
|---|---|---|
| **CO Number** | **CO Statement**<br>On the successful completion of the course, students will be able to | **Cognitive Level** |
| **CO1** | Recall the concepts of Internet | **K1** |
| **CO2** | Understand the HTML Web Page Tags | **K2** |
| **CO3** | Analyse graphics and tables in Web Pages | **K3** |
| **CO4** | . Develop a website using frames and form elements | **K4** |

| COURSE CODE: 19UCC2AC1P<br>COURSE TITLE: HTML – PRACTICALS | | |
|---|---|---|
| **CO Number** | **CO Statement**<br>On the successful completion of the course, students will be able to | **Cognitive Level** |
| **CO1** | Design a webpage using basic HTML tags | **K4** |
| **CO2** | Navigation between web pages using form elements and frame tags | **K5** |